



ULTRA PURUS

Unlocking Natures Secrets
Natural Active Ingredients
Bio Controls & Bio Stimulants

NEW PRODUCT DEVELOPMENT METHODOLOGY

OUR APPROACH

Stage 1: PRELIMINARY PRODUCT DEVELOPMENT

Literature Review
Identification of key active ingredients
applications
Initial Formulation

Deliverables

Report: Literature review of efficacy studies
where available of active ingredients efficacy
in addressing clients key problem

Samples: 2x 500ml samples of different
strengths of product

Timeframe: 4-6 weeks

Stage 2: PRODUCT REVIEW & SPECIFICATIONS

Product Review
2 x pot or laboratory trials of product with control
at 2 strengths
Review of formulation
Independent testing stability, product analysis

Product specification

Deliverables

Report: Report of 2 x pot or laboratory scale
trials of product with control

Product Specification

Samples: 2 x 500 ml samples of product that meets
specification

Timeframe: 4-16 weeks

Stage 3: TRIAL PRODUCTION

Trial Production
Trial production of 100 kg/L
of final product
Production Cost analysis

Deliverables:

Report: Final Report

Samples: 100kg/ L of final product

Timeframe: 1-3 weeks



**DO YOU HAVE A
PROBLEM TO ADDRESS
HAVE A GREAT IDEA
ARE YOU LOOKING TO
CREATE NEW
ENVIRONMENTALLY
SUSTAINABLE PRODUCTS**

**CONTACT US
WE CAN HELP YOU
CREATE-INNOVATE &
DIFFERENTIATE
YOUR PRODUCTS**



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www.ultrapurus.com